

PA Media and Design Competition

Animation

Project & Software Examples

Projects

- Interactive tutorials
- Skits
- Cartoons
- A Day in the Life

Software

- Flash
- Fireworks
- CorelDRAW
- 3D Animation Pro
- Claymation
- Alice
- Scratch

Specific Category Rules and Rubric

- The judged animation must be limited to 5 minutes. If it is part of a larger project, copy the five minutes that you want judged.
- Spelling and grammar will be judged on narrative and project.
- Projects must be displayed on a single computer.
- Internet connections will be provided at the State competition.
- Displays and monitors must not exceed 24 inches.
- Space will be assigned and limited to 3 feet per project.
- Directions for re-launching the project must be provided, as well as any passwords. (May use narrative)

A project will be **disqualified** if any of the following occur:

- The narrative description is missing. (see below)
- Copyright information and credits are not included on the narrative or displayed with the project. (see below)
- A planning document is not displayed/available that clarifies the process used to create the project. (see below)

If a project meets the above rules it will be judged using the following: **Animation Scoring Guideline**

Narrative Description

Narrative descriptions are required for all projects; the narrative description/project summary is now included in the **PA Media and Design Competition Participation Packet**. If the narrative is not provided, the project will be disqualified. Narratives must be detailed enough to provide the judges with any information to fairly judge the project. Attach additional pages if necessary.

Copyright Requirements

The **PA Media and Design Competition Participation Packet** includes a participation agreement that must be signed by all participating students on a project and their teacher sponsor. Part of the agreement outlines copyright expectations, as well as other project requirements.

Suggested sites to search for media:

Creative Commons - This site provides searchable material from various authors that are usable under certain conditions.

Public Domain Pictures.net - The PA Media and Design Competition, although educational, removes the student work from the classroom and therefore requires the student to get permission from the owner to use any copyrighted music, video, graphics, etc. Fair use does NOT apply. Remember to credit music or items that were created by yourself or friends as well.

Storyboard/Planning Doc

All projects need to display the process used to create the project. This should be specific and as detailed as possible to give the judges the necessary background regarding how it was developed. You may choose to put it on your tri-fold display or bring a loose-leaf notebook with your notes.

Helpful Hints

- The document will not be judged for grammar or appearance.
- Tri-fold displays are not judged, they are for clarification purposes only.
- Get photo releases signed by everyone in your project in any media format.

Helpful Hints

- Make sure to set your camera's white balance to the type of light in which you are shooting so color is accurate.
- While shooting with a hand-held camera, use smooth, controlled movements. Shaky and jerky camera movements are difficult to watch and unprofessional.
- Be sure your audio is clear and audible. If the audience can't hear your movie, they can't understand it.
- While editing, carefully select your shots and cut points and seek feedback from others.
- Keep in mind the [rule of thirds](#) when framing your shots.
- Make a detailed and concise storyboard; it will save you time when you are filming and will affect your project's score.
- Get photo releases signed from everyone in your project in any media format.