

Project Title _____

Project ID # _____

Judge # _____

PA Media and Design Competition Animation Scoring Guidelines

- _____ Narrative description is present
- _____ Copyright information and credits are clearly displayed
- _____ Planning documents are included that clarifies the process used to create the project

	4	3	2	1	Score
Content	Project presents information that is clear and reflects complex thinking; meets the objectives stated in the narrative and follows a logical sequence.	Project presents information that is effective and meets most of the objectives stated in the narrative; some logical sequence of action is present.	Project presents information satisfactorily, but does not meet stated objectives with little to no logical sequence.	Project presents information that is neither clear nor effective in meeting stated objectives.	
Appearance/ Design	Title and credits are presented attractively. Text is easy to read and appropriate for the content. Color balance and color choices enrich the overall effect of the presentation. Graphics, text and sound help create a superior presentation.	Title and credit are presented effectively. Text is easy to read and appropriate for the content. Several creative sounds, graphics, text and resources are used. Presentation is effective.	Titles and credits are presented. Text is easy to read but not appropriate for the content. Images are of poor quality. Some use of interesting sounds and graphics; predictable presentation.	Titles or credits are not presented. Text is difficult to read and/or not appropriate for the content. Images and sound elements are not used effectively. Color balance and color choices detract from the overall effect of the presentation.	
Conventions	Clear, concise and well written with no spelling or grammatical errors in the project or narrative.	A few spelling or grammatical errors occur in either the project or narrative but does not detract from the overall project.	Some spelling or grammatical errors occur and detract from the overall project.	Numerous spelling and grammatical errors.	
Technical Elements	Animation(s) are of superior quality including color, texture, layers and moving parts. If sound is used it is synchronized with the action. All user controls function correctly. Sound elements add to the overall quality.	Animation(s) are of good quality including color texture, layers and moving parts. If sound is used it is synchronized with the action. All user controls function correctly. Sound elements are used effectively.	Animation(s) are of average quality including color, texture, layers and moving parts. If sound is used it is synchronized with the action. All user controls somewhat function correctly. Sound elements are not used effectively.	Animated sequences are erratic throughout. Little attention paid to the quality of design. User control is missing completely or does not function properly. Sound elements are not used effectively.	
Creativity	The final product is unique, powerful, creative and engages the audience's attention.	The project is interesting beyond the students who created it.	The project is interesting to the students who created it.	The project is lacking in its ability to create interest.	

Comments:

Total: _____