Project Title _____

Student ID# _____
Judge # _____

PA Computer Fair
Digital Movie Scoring Guidelines

	4	3	2	1	Score
Content	The project has a clear focus related to the chosen topic and one or more of the following elements; reflects broad research and application of critical thinking skills; shows notable insight or understanding of the topic. Excellent evidence of student learning and efforts are reflected in student's project. Project stay on topic throughout.	The project has a clear focus related to the chosen topic or issue. Information included has been compiled from several relevant sources. Substantial evidence of student learning and efforts are reflected in student's project.	There is focus that is maintained throughout the project. The project presents information in an accurate and organized manner that can be understood by the intended audience. Adequate evidence of student learning and efforts are reflected in student's project.	The project has a focus but may stray from it at times. There is an organizational structure, though it may not be carried through in a consistent manner. There may be factual errors or inconsistencies, but they are relatively minor. Less than adequate evidence of student learning and efforts are reflected in student's project.	
Conventions	Clear, concise, well-written, no spelling or grammatical errors.	Few syntax, spelling or grammatical errors.	Moderate amount of spelling, syntax, and/or grammatical errors.	Many spelling, syntax and grammatical errors.	
Design	Background and staging elements are unique and further support understanding of the concepts; design elements add continuity to video. Storyboard is completed and gives detailed information on the creation of the project.	Background is relevant to subject and not distracting; fonts are appropriate in color and size. Storyboard is present, but includes broad details about how the project was created.	Shows an attempt to make background and staging support understanding of the concept, but elements are distracting and inconsistent. Storyboard is present, but it is partially completed.	Background is inappropriate for subject; colors, props, and other elements of staging are distracting.	
Technical Elements	Camera is clear, crisp and in focus; camera angles enhance the point of view. Music and images were selectively chosen to add depth and meaning to the project. Music is clear and images are not distorted. Lighting is consistent and appropriate throughout. Edits are not noticeable. Speech is clearly articulated.	Camera is steady and in focus. Music stirs a rich emotional response to somewhat enhance the project. Images mostly coordinate with the music and somewhat creates a tone or atmosphere. Speech is clear. Few edits are noticeable. Lighting is consistent and appropriate for the majority of the movie.	Camera is occasionally unsteady or out of focus. Music is present, and not distracting. However, it does not add much to the story. An attempt was made to use images, but does not enhance the project. Speech is muffled or obstructed by soundtrack. Many edits are noticeable. Lighting is inconsistent or poor.	Camera is very unsteady; focus is irregular and distracting. Music is distracting or inappropriate. No attempt to use images to create an appropriate atmosphere/tone. Speech is inaudible. There is no evidence of light modification. Edits distract from the flow of the movie.	
Flow	Project includes hooks that are used throughout to build interest and attention. Segments are long enough to make each point clear. There is a solid closing that leaves the viewer engaged.	Project moves at a steady pace with a hook. The ending is apparent.	Project moves at a slower pace to hold the audience's attention but the hook is not intriguing and/or there is a vague ending that does not sum up the project.	Project does not engage the audience. There is no hook and the movie ends without a closing.	
Appearance	The project compels the audience's attention.	The project is interesting to an audience beyond the students who created it.	The project is interesting to the students who created it.	The project is lacking in its ability to create interest.	

Developed by PA Computer Fair Committee - Revised 1/2016
Comments: **Total** _____